

We are

Bramcote Swimming Club

**Sponsorship
Opportunities**

swim-to-win.com



**Bramcote Swimming Club
offers children one of the
best opportunities in
Nottinghamshire to develop
and achieve their maximum
potential in the sport of
swimming**

Introduction to Bramcote SC

Key facts and figures on the Club

- Founded in 1965
- Currently has over 300 members
- Excellent coaching from a team of 12
- Swimmers at all levels from beginner to Team GB
- A strong squad who regularly compete in regional leagues and meets through the East Midlands

Club profile

- Over 30 galas and regional open meets per year
- Leagues cover Leicestershire, Derbyshire & Notts
- 500-1000 attendance per gala (competitors/parents)
- Competitors aged 9 yrs+ (to adult)
- 400-500 attendance at twice weekly training
- Training attended by aged 4 yr+ and parents

Benefits to you of sponsorship

- Regular exposure at club training sessions, galas & league events throughout the East Midlands
- Association with a strong & well supported local sporting community in Nottingham
- Brand association with healthy living & exercise
- Reach an affluent audience
- Opportunities to connect with new customers
- The right to use the Club logo to promote your sponsorship of the event

Year long sponsorship

All sponsors will benefit from the following:

- Your logo or company name included on Club printed material (publicity leaflets, newsletters etc)
- Logo inclusion and company write up on the club website
- Company to be identified on all event press releases
- During the year you will have reached over 50,000 people

Annual Open Meet

- Held in November each year
- Flagship event for Bramcote Swim Club
- 400 competitors anticipated (aged 9 yrs to adult)
- ASA Level 3 Licensed Meet
- 1,000 spectators expected
- Large catchment area – East & West Midlands
- Strong event management team

Sponsorship of Open Meet

- Your branding to appear on:-
- Event T-shirts for competitors & officials
- Event programme with editorial write up
- Club pop-up banner for event
- Event kit-bag issued to all competitors
- Press material issued before & after event
- Access to car park for display purposes

Other benefits to you of sponsorship

- Regular exposure at club training sessions, galas & league events throughout the East Midlands
- Association with a strong & well supported local sporting community in Nottingham
- Brand association with healthy living & exercise
- Reach an affluent audience
- Opportunities to connect with new customers
- The right to use the Club logo to promote your sponsorship of the event

Sponsorship opportunities

Package	Opportunities	Cost
Annual partner	<ul style="list-style-type: none">• Appear prominently on all printed literature• Feature on club website• Logo on club banners	£1,000/year Minimum 3 years
Support sponsor	<ul style="list-style-type: none">• Feature on club website• Logo on club banners	£500
Website sponsor	<ul style="list-style-type: none">• Feature on club website	£250

Benefits of sponsorship to the club

- Will enable the club to grow further
- Will fund new swimwear and equipment for the club
- Assist with the training of coaching staff
- Encourage young people to exercise
- Facilitate success at competitions and in leagues
- Support for a strong community organisation

Support us

Please note that the sponsorship packages identified within this proposal are negotiable for further information please contact us

Andy Thornton
Chairman
Bramcote Swimming Club
Bramcote Leisure Centre
Derby Road
Nottingham
NG9 3GF
chairman@swim-to-win.com

