

We are

Bramcote Swimming Club

Sponsorship opportunities 2008

swim-to-win.com



Summer 2008

**Bramcote Swimming Club
offers children one of the
best opportunities in
Nottinghamshire to develop
and achieve their maximum
potential in the sport of
swimming**

Introduction to Bramcote SC

Key facts and figures on the Club

- Founded in 1965
- Currently has over 330 members
- Excellent coaching from a team of 9
- Swimmers at all levels from beginner to Team GB
- A strong squad who regularly compete in regional leagues and meets through the East Midlands

Club profile

- Over 30 galas and regional open meets per year
- Leagues cover Leicestershire, Derbyshire & Notts
- 500-1000 attendance per gala (competitors/parents)
- Competitors aged 9 yrs+ (to adult)
- 400-500 attendance at twice weekly training
- Training attended by aged 4 yr+ and parents

Benefits to you of sponsorship

- Regular exposure at club training sessions, galas & league events throughout the East Midlands
- Association with a strong & well supported local sporting community in Nottingham
- Brand association with healthy living & exercise
- Reach an affluent audience
- Opportunities to connect with new customers
- The right to use the Club logo to promote your sponsorship of the event

Year long sponsorship

All sponsors will benefit from the following:

- Your logo or company name included on Club printed material (publicity leaflets, newsletters etc)
- Logo inclusion and company write up on the club website
- Company to be identified on all event press releases
- During the year you will have reached over 50,000 people

1st Annual Open Meet

- To be held on Sunday 30th November 2008
- Flagship event for Bramcote Swim Club
- 400 competitors anticipated (aged 9 yrs to adult)
- ASA Level 3 Licensed Meet
- 1,000 spectators expected
- Large catchment area – East & West Midlands
- Strong event management team

Sponsorship of Open Meet

- Your branding to appear on: -
- Event T-shirts for competitors & officials
- Event programme with editorial write up
- Club pop-up banner for event
- Event kit-bag issued to all competitors
- Press material issued before & after event
- Access to car park for display purposes

Other benefits to you of sponsorship

- Regular exposure at club training sessions, galas & league events throughout the East Midlands
- Association with a strong & well supported local sporting community in Nottingham
- Brand association with healthy living & exercise
- Reach an affluent audience
- Opportunities to connect with new customers
- The right to use the Club logo to promote your sponsorship of the event

Sponsorship opportunities

Package	Opportunities	Cost
Annual partner	<ul style="list-style-type: none">• Appear prominently on all printed literature• Feature on club website• Logo on club banners	£1,000/year Minimum 3 years
Support sponsor	<ul style="list-style-type: none">• Feature on club website• Logo on club banners	£500
Website sponsor	<ul style="list-style-type: none">• Feature on club website	£250

Benefits of sponsorship to the club

- Will enable the club to grow further
- Will fund new swimwear and equipment for the club
- Assist with the training of coaching staff
- Encourage young people to exercise
- Facilitate success at competitions and in leagues
- Support for a strong community organisation

Support us

Please note that the sponsorship packages identified within this proposal are negotiable for further information please contact us

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